

Subject: Re: First Thursdays Trolley Ridership
From: Lorena Parker
Date: 11/21/2016 03:10 PM
To: Jonathan Williams
CC: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>

How about after our next board meeting on 12/7/16?

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](#) | F [310.832.0685](#)
lparker@sanpedrobid.com
www.sanpedrobid.com

On Mon, Nov 21, 2016 at 3:06 PM, Jonathan Williams <jwilliams@labattleship.com> wrote:
My next openings are 12/1. Let me know what may work.

On Mon, Nov 21, 2016 at 3:05 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:
Augie,

Let's just have an informal meeting with Jonathan, you and me. We can discuss.

What's your schedule? I'm not in Wed-Fri. this week.

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On Mon, Nov 21, 2016 at 2:39 PM, Bezmalinovich, Augie <ABezmalinovich@portla.org> wrote:

OK, not sure - I like the idea of creating a PBID adhoc subcommittee on the Trolley - I would be willing to chair and I would like Jonathan on that committee.

When we started with 1st Thursday Trolley service, I did see people aboard and I'm wondering if maybe the cold weather has something to do with it? Is 1st Thursday's getting less folks now in the winter time? Is it not being promoted?

From: Lorena Parker [mailto:lparker@sanpedrobid.com]
Sent: Monday, November 21, 2016 12:11 PM
To: Bezmalinovich, Augie
Subject: First Thursdays Trolley Ridership

Augie,

We've been running the First Thursday trolleys for awhile now and I wanted to report back to you that there is almost zero ridership.

I'm wondering if those funds can be spent more efficiently?

Your thoughts?

Lorena Parker

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Lparker@sanpedrobid.com

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Kind Regards,

Jonathan Williams
President & CEO

Pacific Battleship Center
Battleship IOWA Museum
Office/Fax: [877-446-9261 ext. 709](tel:877-446-9261 ext. 709)
Website: www.pacificbattleship.com

Facebook: <http://www.facebook.com/pacificbattleship>

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